

# 2026 Finance & Personnel Schools Exhibitor and Sponsorship Information



**Please direct all exhibitor/sponsorship/corporate membership questions  
and completed forms to:**

Emily Kurtzner, Conference, Events, and Education Manager

Email: [ekurtzner@nytowns.org](mailto:ekurtzner@nytowns.org)

Association of Towns, 150 State St., Albany, NY 12207

Phone: (518) 465-7933

## **When:**

April 27th - 28th, 2026 - Hotel Canandaigua, 205 Lakeshore Drive, Canandaigua, NY 14424

and

May 6th - 7th, 2026 - Marriott Albany, 189 Wolf Road, Albany, NY 12205-1100

## **Thank you for your support of New York State towns!**

The Association of Towns was formed in 1933 to provide a unified voice for towns looking to achieve greater efficiency and representation. We provide legal and technical information, research services, advocacy efforts and more to our members -- nearly 97 percent of all 933 towns in New York and their elected officials.

Because of your participation and support, we are able to keep meeting registration costs down, as well as membership dues, ensuring that the New York towns where we live, work and play continue to run within budget, while town officials receive the highest level of training possible!

## **Why exhibit at our Finance & Personnel Schools?**

The Finance & Personnel Schools bring together municipal leaders and decision-makers for two full days of focused, high-impact professional development. With two concurrent tracks - Finance and Personnel - attendees have the flexibility to customize their scheduled and move between sessions, ensuring strong engagement across a wide range of topics and responsibilities.

Registration begins at 7:30 a.m. each day, with a breakfast buffet available from 7:30 - 8:30 a.m., providing early opportunities for exhibitors to connect with attendees in a relaxed setting. Lunch is included both days, along with a networking reception at the conclusion of Day One, generously hosted by Comp Alliance and NYMIR.

This structure ensures consistent traffic in the exhibit area and multiple built-in networking opportunities throughout the program. Exhibiting at the Finance & Personnel Schools positions your organization directly in front of municipal professionals actively seeking resources, solutions, and partnerships to better serve their communities.

# 2026 Finance & Personnel School Exhibitor and Sponsorship Opportunities

FOR ASSOCIATION USE ONLY

Date Processed \_\_\_\_\_

Space Assigned \_\_\_\_\_

Check # \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Product/Service \_\_\_\_\_

Address \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_

**Event contact for marketing/event app profile/artwork deadline correspondence.**

Name \_\_\_\_\_ Email \_\_\_\_\_

**Full payment required with completed form. Make check payable to:**

**Association of Towns of the State of New York, Attn: Emily Kurtzner, 150 State St., Albany, NY 12207**

**Corporate Members at the Gold level and above receive a complimentary booth at either - or both - of  
our Finance and Personnel Schools**

**2026 Corporate Membership**

\_\_\_\_ **Platinum**  
\_\_\_\_ **Titanium**  
\_\_\_\_ **Gold**  
\_\_\_\_ **Silver**

**\$750 Single Booth - Fee per  
School**

**Hotel Canandaigua**

**Marriott Albany**

By signing this application, you agree to the exhibitor terms and conditions enclosed.

\_\_\_\_\_  
*Applicant Signature*

\_\_\_\_\_  
*Date*

# 2026 Event Sponsorships

FOR ASSOCIATION USE ONLY

Date Processed \_\_\_\_\_

Payment \_\_\_\_\_

By choosing to sponsor a portion of our meeting beyond exhibiting or presenting, your company is committing an extra level of support to New York State towns! Sponsorship opportunities at the Finance & Personnel Schools provides a valuable opportunity to connect directly with municipal finance officers, personnel professionals, and other key local government decision-makers. Please indicate which school you are interested in sponsoring.

\_\_\_\_\_ Breakfast Sponsor \$2,500 (multiple available)

\_\_\_\_\_ Lunch Sponsor \$3,000 (multiple available)

\_\_\_\_\_ Coffee / Refreshment Station \$1,500 (multiple slots available)

\_\_\_\_\_ Parking Sponsor (Canandaigua Location ONLY) \$3,000

\_\_\_\_\_ NYAOT Supporter Sponsor- \$500

Company Name \_\_\_\_\_

Product/Service \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_

**Location for Sponsorship (Canandaigua OR Albany)**

\_\_\_\_\_

**Full payment required with completed form.**

Make check payable to:

Association of Towns,

ATTN: Emily Kurtzner 150 State St., Albany, NY 12207

**Company logo (.Eps or .Ai preferred) / ad artwork due**

to Emily Kurtzner at ekurtzner@nytowns.org